



July 20-July 24, 2017 • Gaylord Palms Resort • Kissimmee, FL

| DATE              | TIME              | EVENT   | Room                                       |
|-------------------|-------------------|---|--|
| Thursday, July 20 | 1:00 pm-2:30 pm   | Florida Petroleum Marketers and Convenience Store Association (FPMA) - Advisory Committee Meeting <i>sponsored by The Florida Lottery.</i>  | Osceola 1-2                                |
|                   | 3:00 pm-5:00 pm   | Florida Retail Federation (FRF) - Board of Directors Meeting  | Osceola 4-6                                |
|                   | 4:00 pm-7:30 pm   | Loss Prevention (LP) Conference <b>Registration Desk Open</b> <i>sponsored by The Florida Lottery.</i>  | Exhibit Hall<br>Registration E & F         |
|                   | 5:30 pm-7:00 pm   | Law Enforcement Officer of the Year <b>Mini Registration Desk Open</b> <i>(preprinted name badges only)</i>   | Outside<br>Osceola<br>AB/Sun<br>Ballroom C |
|                   | 6:00 pm-7:00 pm   | Loss Prevention (LP) Conference & Law Enforcement Officer of the Year (LEOY) Welcome Reception  | Osceola AB                                 |
|                   | 7:00 pm – 8:30 pm | Law Enforcement Officer of the Year (LEOY) –Dinner  | Sun Ballroom C                             |
|                   | 9:00 pm-11:00 pm  | Florida Retail Federation (FRF) Hospitality Suite - <i>open to ALL attendees and exhibitors</i>   | Private Suite                              |
| Friday, July 21   | 6:00 am-10:00 pm  | Southeast Asian American Store Owners Association (SASSOA) - VIP Meeting - <i>Private function</i>  | Naples                                     |
|                   | 7:30 am-5:00 pm   | Loss Prevention (LP) Conference Registration – <i>sponsored by The Florida Lottery -Registration Desk Open</i>  | Exhibit Hall<br>Registration E-F           |
|                   | 7:30 am-9:00 am   | Loss Prevention (LP) Conference - Exhibitor Networking Breakfast <i>sponsored by FRF Benefits.</i>  | Osceola AB                                 |
|                   | 9:00 am-9:55 am   | Loss Prevention (LP) Conference - Loss Prevention (LP) Conference - Opening General Session - Be Bold Enough to Be You - Assistant State Attorney Award <i>with Paul Butler Paul Butler Presentations</i>             | Osceola AB                                 |
|                   | 9:00 am-4:00 pm   | Florida Trucking Association- North American Transportation Management Institute (NATMI), Safety & DOT Compliance Course.   | Destin                                     |
|                   | 10:00 am-10:50 am | Loss Prevention (LP) Conference: Leadership for a Lifetime: How the Past Prepares us for the Future <i>with Paul Butler, Paul Butler Presentations. Sponsored by Tyco Integrated Securities.</i>                      | Osceola 1-2                                |
|                   | 10:00 am-10:50 am | Loss Prevention (LP) Conference: Scamming of Skimming....a Look to the Future, How to Detect and Investigate Scamming Devices <i>with Detective David Lopez, Polk County Sheriff's Office. Sponsored by Protiviti</i> | Osceola 3-4                                |
|                   | 10:00 am-10:50 am | Loss Prevention (LP) Conference: Internal Theft: Detection and Prevention <i>with Anthony Gabino, Chico's FAS. Sponsored by FRF Benefits</i>  | Osceola 5-6                                |
|                   | 10:50 am-11:10 am | Loss Prevention (LP) Conference - Attendee Break and Exhibitor Networking <i>sponsored by Safe Environment Business Solutions</i>   | Osceola AB                                 |

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| <b>Friday, July 21</b>   | 11:10 am-12 noon | Loss Prevention (LP) Conference: Preparing-Investigating-Prosecuting...ORC. How to Assist in Achieving a Successful Prosecution <i>with Jim Ostojic, Law Enforcement Consultant. Sponsored by Tyco Integrated Securities.</i> | Osceola 1-2                      |
|                          | 11:10 am-12 noon | Loss Prevention (LP) Conference: Social Media for Investigators <i>with Sgt. Heather Mundell, Polk County Sheriff's Office. Sponsored by Protiviti</i>  | Osceola 3-4                      |
|                          | 11:10 am-12 noon | Loss Prevention (LP) Conference: Shoppers Need to Feel Safe: An Update on Violence Control <i>with Mike Giblin, Loss Prevention Research Council. Sponsored by FRF Benefits</i>   | Osceola 5-6                      |
|                          | 12 noon-1:00 pm  | Loss Prevention (LP) Conference - Exhibitor Networking Lunch <i>sponsored by SenTech EAS Corporation.</i>   | Osceola AB                       |
|                          | 1:00 pm-1:50 pm  | Loss Prevention (LP) Conference: Scamming of Skimming....a Look to the Future, How to Detect and Investigate Scamming Devices <i>with Detective David Lopez, Polk County Sheriff's Office. Sponsored by Protiviti</i>         | Osceola 3-4                      |
|                          | 1:00 pm-1:50 pm  | Loss Prevention (LP) Conference: Internal Theft: Detection and Prevention <i>with Anthony Gabino, Chico's FAS . Sponsored by FRF Benefits</i>   | Osceola 5-6                      |
|                          | 1:00 pm-1:50 pm  | Loss Prevention (LP) Conference: Building Successful Private/Public Partnerships <i>with Josh Edelstein, Publix and Frank Kitzerow, Jupiter Police Department. Sponsored by Tyco Integrated Securities.</i>                   | Osceola 1-2                      |
|                          | 1:50 pm-2:10 pm  | Loss Prevention (LP) Conference - Attendee Break and Exhibitor Networking <i>sponsored by Safe Environment Business Solutions</i>   | Osceola AB                       |
|                          | 2:10 pm-3:00 pm  | Loss Prevention (LP) Conference: How to Survive a Riot....Can my Business be Spared? <i>with Eric Paul, Security Consultant. Sponsored by Tyco Integrated Securities.</i>   | Osceola 1-2                      |
|                          | 2:10 pm-3:00 pm  | Loss Prevention (LP) Conference: What you Need to Know about Cybersecurity Today and What the Future May Hold? <i>with Jacey Kaps, Esq. Rumberger, Kirk &amp; Caldwell, PA. Sponsored by FRF Benefits</i>                     | Osceola 5-6                      |
|                          | 2:10 pm-3:00 pm  | Loss Prevention (LP) Conference: Social Media for Investigators <i>with Sgt. Heather Mundell, Polk County Sheriff's Office. Sponsored by Protiviti</i>  | Osceola 3-4                      |
|                          | 3:00 pm-4:00 pm  | Loss Prevention (LP) Conference - Closing General Session - Leveraging Retail Trends and Technology ... Address Future Loss Prevention Challenges <i>with Joe LaRocca</i>   | Osceola AB                       |
|                          | 5:00 pm-6:30 pm  | Florida Grocers Association (FGA) - Welcome Reception - <i>Private function</i>   | Private Suite                    |
|                          | 5:00 pm-10:00 pm | Southeast Asian American Store Owners Association (SAASOA) / 7-eleven Reception - <i>Private function, invite only</i>  | Presidential Suite 4379          |
|                          | 9:00 pm-11:00 pm | Florida Retail Federation (FRF) - Hospitality Suite- <i>open to ALL attendees and exhibitors</i>  | Private Suite                    |
| <b>Saturday, July 22</b> | 6:00 am-7:00 pm  | Southeast Asian American Store Owners Association (SAASOA) Meeting - <i>Private function</i>  | Osceola C                        |
|                          | 6:00 am-7:00 pm  | Southeast Asian American Store Owners Association (SAASOA) VIP meeting - <i>Private function</i>  | Naples                           |
|                          | 7:30 am-5:00 pm  | Sunshine EXPO – <b>Registration Desk Open for Attendee/Exhibitor</b> (All Education/Exhibitor/Tradeshow)  | Exhibit Hall<br>Registration E-F |
|                          | 8:00 am-5:00 pm  | Sunshine EXPO – Tradeshow Exhibitor Move-In   | Exhibit Hall<br>Room D, E & F    |
|                          | 8:00 am- 8:30 am | Continental Breakfast - <i>for Sunshine EXPO education day attendees/exhibitors</i>   | Osceola 1-6<br>Foyer             |
|                          | 8:30 am-9:30 am  | Sunshine EXPO Education – Opening General Session: Essential Exchanges “What You Have to Give up to Go Up” <i>with Kevin Paul Scott Co-Founder of ADDO Worldwide</i>  | Osceola A                        |

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| <b>Saturday, July 22</b> | 9:30 am-9:45 am          | EXPO Education Networking Break   | Osceola Foyer       |
|                          | 9:45 am-10:45 am         | Sunshine EXPO Education- "Deterring and Detecting Fuel Theft in Florida", with Lt. Jim Ostojic Law Enforcement Consultant; Det. David Lopez Polk County Sheriff's Office and Det. Andy Cobb Florida Department of Agriculture and Consumer Services.  | Osceola 1-2         |
|                          | 9:45 am-10:45 am         | Sunshine EXPO Education- "Create a Food Safety Culture...What is Yours?" with David Dill and Andy Christopher, Gate Petroleum and Brenda Morris with FL-DOACS   | Osceola 3-4         |
|                          | 9:45 am-10:45 am         | Sunshine EXPO Education- "Profitable Inventory Management" with Mark Wells LJT Management Services (repeats)  | Osceola 5-6         |
|                          | 10:45 am-11:00 am        | Expo Education Networking Break   | Osceola Foyer       |
| <b>Saturday, July 22</b> | 11:00 am-12 noon         | Sunshine EXPO Education- "Florida Emerging Leaders Forum....What's on Your Mind?" with Kevin Scott Co-Founder of ADDO Worldwide and Tom Jackson Tom Jackson Resources.  | Osceola 1-2         |
|                          | 11:00 am-12 noon         | Sunshine EXPO Education- "How Are You Doing? Are you Getting Value From Your Investment?" with Riley Buchanan Kalibrate   | Osceola 3-4         |
|                          | 11:00 am-12 noon         | Sunshine EXPO Education- "Profitable Inventory Management" with Mark Wells LJT Management Services  | Osceola 5-6         |
|                          | 12 noon- 12:30 pm        | Sunshine EXPO Education Day Lunch on your Own   |                     |
|                          | 12:30 pm-2:00 pm         | General Session- Best Practices For Truck Safety- Making the Pros Even Better- Creating a Culture of Safety with Steven Bryan , SambaSafety/Vigillo   | Osceola A           |
| <b>Saturday, July 22</b> | 1:00 pm-5:00 pm (varied) | Speed networking (SAASO/VIP Booth Vendors) Private function, must register  | Naples              |
|                          | 1:00 pm-2:00 pm          | Retail Beverage Council (RBC) Education Operational/Regulatory Panel Q&A with ABT Director Philpot (confirmed), DBPR Secretary Jonathan Zachem (confirmed), Oscar Marrero, Esq., Marrero and Wydler Attorneys at Law; and Samantha Hunter Padgett, FRF General Counsel. Moderated by Susan Freshwater, FILC.  | Sarasota 2-3        |
|                          | 2:00 pm-2:15 pm          | Networking Break- Best Practices For Truck Safety- Making the Pros Even Better  |                     |
|                          | 2:00 pm-3:00 pm          | Retail Beverage Council (RBC) Education- Market Trends/Category Management- Panel with Jim Dunn- Ira Higdon Grocery Company; Stoney Smith, United Fuel and Supply, Hudson Food Stores; Melissa Witcher, Florida Independent Liquor Co-op, Michael Aitken, CSS, CSW Senior Director Trade Marketing Florida/Marketing & Sales Planning for SGWS. Moderated by Susan Freshwater, FILC | Sarasota 2-3        |
|                          | 2:15 pm-2:55 pm          | Best Practices For Truck Safety- Making the Pros Even Better – Hours of Service, ELDs and All Things Log-Related with Rich Kurtz, PeopleNet and Jeff Sanderson, FMCSA.  | Osceola 1-2         |
| <b>Saturday, July 22</b> | 2:15 pm-2:55 pm          | Best Practices For Truck Safety- Making the Pros Even Better- DriveSafe Program with Nathan Gravely, Federated Insurance  | Osceola 3-4         |
|                          | 3:05 pm-3:45 pm          | Best Practices For Truck Safety- Making the Pros Even Better - Drug/Alcohol Testing Program Best Practices with Jeff Stamm, Rowland Transportation  | Osceola 1-2         |
|                          | 3:05 pm-3:45 pm          | Best Practices For Truck Safety- Making the Pros Even Better - Cargo Securement Basics and Overcoming Common Violations with Cpt. Bryant Gay, FHP Commercial Vehicle Enforcement  | Osceola 3-4         |
|                          | 3:00 pm-4:00 pm          | RBC Education- Drink Demo with Bryan Minkel, Former President of USBG Orlando & Current General Manager of The Woods  | Wreckers Sports Bar |

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|------------------------|-------------------|--|-------------------------------------|
|                        | 3:55 pm-4:30 pm   | Best Practices For Truck Safety- Making the Pros Even Better - New Laws and Final Rules in State/Federal Regulation <i>with Chief Troy Thompson and Maj. Derek Barrs, FHP Commercial Vehicle Enforcement; Jeff Sanderson, FMCSA.</i> | Osceola 1-2                         |
|                        | 3:55 pm-4:30 pm   | Best Practices For Truck Safety- Making the Pros Even Better Cyber-liability Issues and Fixes <i>with Nathan Gravely, Federated Insurance</i>  | Osceola 3-4                         |
|                        | 4:30 pm-5:30 pm   | Retail Beverage Council (RBC) Bash @ Wreckers Sports Bar with guest Byron Hayes, VP/GM SGWS North Florida <i>inside Gaylord Palms Resort (Open to RBC attendees and RBC tradeshow exhibitors)</i>                                    | Wreckers Sports Bar                 |
|                        | 7:00 pm-10:30 pm  | Welcome Reception/"Night at the Races Sunshine Derby" Florida Emerging Retail Leaders (FERL) Fundraising Event @ Wreckers Sports Bar <i>inside Gaylord Palms Resort - Open to ALL Sunshine EXPO attendees and Exhibitors</i>         | Wreckers Sports Bar                 |
| <b>Sunday, July 23</b> | 7:00 am-3:30 pm   | Sunshine EXPO Tradeshow - <b>Registration Desk Open</b>  | Exhibit Hall<br>Registration<br>E&F |
|                        | 6:00 am-9:00 am   | Southeast Asian American Store Owners (SAASOA) Breakfast – <i>Invite Only</i>  | Osceola C                           |
|                        | 7:15 am-9:15 am   | FPMA Scholarship Awards & FRF/FPMA/FGA/RBC - Legacy Awards Breakfast   | Osceola A                           |
|                        | 9:30 am-5:00 pm   | SUNSHINE EXPO - Tradeshow open   | Exhibit Hall D-E-F                  |
|                        | 1:00 pm-3:00 pm   | Florida Grocers Association (FGA) Best Bagger Competition (Tradeshow floor)  | Tradeshow Floor, D-E-F              |
|                        | 5:00 pm-7:00 pm   | Chevron Reception- <i>Private Brand Function Invite only</i>   | MOOR                                |
|                        | 6:00 pm-8:00 pm   | Motiva Dinner- <i>Private Brand Function Invite only</i>   | Old Hickory Steak House             |
|                        | 6:00 pm-9:00 pm   | Citgo Reception- <i>Private Brand Function Invite only</i>   | Executive Center                    |
|                        | 6:00 pm-8:00 pm   | Marathon Brand Reception- <i>Private Brand Function Invite only</i>  | St. George 112                      |
|                        | 9:00 pm-11:00 pm  | Florida Retail Federation (FRF) Hospitality Suite - <i>open to all Sunshine EXPO attendees and exhibitors</i>  | Private Suite                       |
|                        |                   |  |                                     |
| <b>Monday, July 24</b> | 8:30 am-9:30 am   | Pure Brand Breakfast Meeting- <i>Private Brand Function Invite only</i>  | Osceola 2                           |
|                        | 8:30 am-9:30 am   | Marathon Petroleum Brand Breakfast- <i>Private Brand Function Invite only</i>  | Osceola 1                           |
|                        | 9:30 am-10:30 am  | Chevron Brand Breakfast Meeting- <i>Private Brand Function Invite only</i>   | Osceola 3                           |
|                        | 10:00 am-11:00 am | CITGO Brand Meeting- <i>Private Brand Function Invite only</i>   | Osceola 4                           |
|                        | 11:00 am-12:15 pm | ExxonMobile Brand Lunch Meeting- <i>Private Brand Function Invite only</i>   | Osceola 5                           |
|                        | 12 noon-1:15 pm   | Shell- Motiva Brand Lunch Meeting- <i>Private Brand Function Invite only</i>   | Osceola 6                           |
|                        | 12:30 pm-1:15 pm  | BP Brand Lunch Meeting- <i>Private Brand Function Invite only</i>  | Osceola 1                           |
|                        |                   |  |                                     |

*\*All events are tentative until confirmed closer to the event.*