



July 20-July 24, 2017 • Gaylord Palms Resort • Kissimmee, FL

DATE	TIME	EVENT	Room
<i>Thursday, July 20</i>	12:00 noon-1:00 pm	FRF & FPMA Board Meeting Registration	Destin Foyer
	1:00 pm-2:30 pm	Florida Petroleum Marketers and Convenience Store Association (FPMA) - Advisory Committee Meeting	Clearwater
	3:00 pm-5:00 pm	Florida Retail Federation (FRF) - Board of Directors Meeting	Destin
	4:00 pm-7:30 pm	Loss Prevention (LP) Conference and Law Enforcement Officer of the Year (LEOY) - Registration Desk Open	Exhibit Hall Registration D-F
	6:00 pm-7:00 pm	Loss Prevention (LP) Conference & Law Enforcement Officer of the Year (LEOY) Welcome Reception	Osceola AB
	7:00 pm – 8:30 pm	Law Enforcement Officer of the Year (LEOY) – Dinner	Sun Ballroom C
	9:00 pm-11:00 pm	Florida Retail Federation (FRF) Hospitality Suite - <i>open to ALL attendees and exhibitors</i>	Private Suite
<i>Friday, July 21</i>	7:00 am-6:00 pm	Southeast Asian American Store Owners Association (SASSOA) - VIP Meeting - <i>Private function</i>	Naples
	7:30 am-5:00 pm	Loss Prevention (LP) Conference - Registration Desk Open	Exhibit Hall Registration D-F
	7:30 am-9:00 am	Loss Prevention (LP) Conference - Exhibitor Networking Breakfast	Osceola AB
	8:00 am-2:00 pm	DEP/PRP Workshop (Tentative)	Clearwater
	9:00 am-9:55 am	Loss Prevention (LP) Conference - Loss Prevention (LP) Conference - Opening General Session - Be Bold Enough to Be You - Assistant State Attorney Award with Paul Butler Paul Butler Presentations	Osceola AB
	9:00 am-4:00 pm	Florida Trucking Association- North American Transportation Management Institute (NATMI), Safety & DOT Compliance Course.	Destin
	10:00 am-10:50 am	Loss Prevention (LP) Conference: Leadership for a Lifetime: How the Past Prepares us for the Future with Paul Butler, Paul Butler Presentations.	Osceola 1-2
	10:00 am-10:50 am	Loss Prevention (LP) Conference: Scamming of Skimming....a Look to the Future, How to Detect and Investigate Scamming Devices with Detective David Lopez, Polk County Sheriff's Office.	Osceola 3-4

<i>Friday, July 21</i>	10:00 am-10:50 am	Loss Prevention (LP) Conference: Internal Theft: Detection and Prevention <i>with Anthony Gabino, Chico's FAS</i>	Osceola 5-6
	10:50 am-11:10 am	Loss Prevention (LP) Conference - Attendee Break and Exhibitor Networking	Osceola AB
	11:10 am-12 noon	Loss Prevention (LP) Conference: Preparing-Investigating-Prosecuting...ORC. How to Assist in Achieving a Successful Prosecution <i>with Jim Ostojic, Law Enforcement Consultant.</i>	Osceola 1-2
	11:10 am-12 noon	Loss Prevention (LP) Conference: Social Media for Investigators <i>with Sgt. Heather Mundell, Polk County Sheriff's Office</i>	Osceola 3-4
	11:10 am-12 noon	Loss Prevention (LP) Conference: Shoppers Need to Feel Safe: An Update on Violence Control <i>with Mike Giblin, Loss Prevention Research Council and Ben Dugan, The Zellman Group.</i>	Osceola 5-6
	12 noon-1:00 pm	Loss Prevention (LP) Conference - Exhibitor Networking Lunch	Osceola AB
	1:00 pm-1:50 pm	Loss Prevention (LP) Conference: Scamming of Skimming...a Look to the Future, How to Detect and Investigate Scamming Devices <i>with Detective David Lopez, Polk County Sheriff's Office.</i>	Osceola 3-4
	1:00 pm-1:50 pm	Loss Prevention (LP) Conference: Internal Theft: Detection and Prevention <i>with Anthony Gabino, Chico's FAS</i>	Osceola 5-6

	1:00 pm-1:50 pm	Loss Prevention (LP) Conference: Building Successful Private/Public Partnerships <i>with Josh Edelstein, Publix and Frank Kitzerow, Jupiter Police Department.</i>	Osceola 1-2
	1:50 pm-2:10 pm	Loss Prevention (LP) Conference - Attendee Break and Exhibitor Networking	Osceola AB
	2:10 pm-3:00 pm	Loss Prevention (LP) Conference: How to Survive a Riot....Can my Business be Spared? <i>with Eric Paul, Security Consultant.</i>	Osceola 1-2
	2:10 pm-3:00 pm	Loss Prevention (LP) Conference: What you Need to Know about Cybersecurity Today and What the Future May Hold? <i>with Jacey Kaps, Esq. Rumberger, Kirk & Caldwell, PA</i>	Osceola 5-6
	2:10 pm-3:00 pm	Loss Prevention (LP) Conference: Social Media for Investigators <i>with Sgt. Heather Mundell, Polk County Sheriff's Office</i>	Osceola 3-4
	3:00 pm-4:00 pm	Loss Prevention (LP) Conference - Closing General Session - Leveraging Retail Trends and Technology ... Address Future Loss Prevention Challenges <i>with Joe LaRocca</i>	Osceola AB
	5:00 pm-6:30 pm	Florida Grocers Association (FGA) - Welcome Reception - <i>Private function</i>	Private Suite
	7:00 pm-8:30 pm	Southeast Asian American Store Owners Association (SAASOA) Reception - <i>Private function</i>	Private Suite
	7:00 pm-8:00 pm	7-eleven Reception - <i>Private function</i>	Private Suite
	9:00 pm-11:00 pm	Florida Retail Federation (FRF) - Hospitality Suite- <i>open to ALL attendees and exhibitors</i>	Private Suite
Saturday, July 22	7:00 am-7:00 pm	Southeast Asian American Store Owners Association (SAASOA) Meeting - <i>Private function</i>	Naples
	7:00 am-7:00 pm	Southeast Asian American Store Owners Association (SAASOA) VIP meeting - <i>Private function</i>	Destin
	7:30 am-5:00 pm	Sunshine EXPO – Registration Desk Open for Attendee/Exhibitor (All Education/Exhibitor/Tradeshow)	Exhibit Hall Registration D-F
	8:00 am-5:00 pm	Sunshine EXPO – Tradeshow Exhibitor Move-In	Exhibit Hall D-F
	8:00 am- 8:30 am	Continental Breakfast - <i>for Sunshine EXPO education day attendees/exhibitors</i>	Osceola 1-6 Foyer
	9:30 am-11:30 am	Florida Grocers Association, E-Grocery Session	Gainesville 1
	8:30 am-9:30 am	Sunshine EXPO Education – Opening General Session: Essential Exchanges “What You Have to Give up to Go Up” <i>with Kevin Paul Scott Co-Founder of ADDO Worldwide</i>	Osceola A
	9:30 am-9:45 am	EXPO Education Networking Break	Osceola Foyer
	9:45 am-10:45 am	Sunshine EXPO Education- “Deterring and Detecting Fuel Theft in Florida”, <i>with Lt. Jim Ostojic Law Enforcement Consultant; Det. David Lopez Polk County Sheriff's Office and Det. Andy Cobb Florida Department of Agriculture and Consumer Services.</i>	Osceola 1-2
Saturday, July 22			

<i>Saturday, July 22</i>	9:45 am-10:45 am	Sunshine EXPO Education- “Create a Food Safety Culture...What is Yours?” <i>with David Dill and Andy Christopher, Gate Petroleum</i>	Osceola 3-4
	9:45 am-10:45 am	Sunshine EXPO Education- “Profitable Inventory Management” <i>with Mark Wells LJT Management Services (repeats)</i>	Osceola 5-6
	10:45 am-11:00 am	Expo Education Networking Break	Osceola Foyer
	11:00 am-12 noon	Sunshine EXPO Education- “Florida Emerging Leaders Forum....What’s on Your Mind?” <i>with Kevin Scott Co-Founder of ADDO Worldwide and Tom Jackson Tom Jackson Resources.</i>	Osceola 1-2
	11:00 am-12 noon	Sunshine EXPO Education- “How Are You Doing? Are you Getting Value From Your Investment?” <i>with Riley Buchanan Kalibrate</i>	Osceola 3-4
	11:00 am-12 noon	Sunshine EXPO Education- “Profitable Inventory Management” <i>with Mark Wells LJT Management Services</i>	Osceola 5-6
	1:00 pm-2:00 pm	ServSafe Food Safety Course- lunch on your own	
	2:00 pm-4:00 pm	ServSafe Food Safety Course Testing	Captiva
	12 noon- 12:30 pm	Sunshine EXPO Education Day Lunch on your Own	
	1:00 pm-5:00 pm	Speed networking (SAASOA/7-eleven/VIP Booth Vendors) <i>Private function, must register</i>	Osceola B
<i>Saturday, July 22</i>	12:30 pm-2:00 pm	General Session- Best Practices For Truck Safety- Making the Pros Even Better- Creating a Culture of Safety <i>with Steven Bryan , SambaSafety/Vigillo</i>	Osceola A
	2:00 pm-2:15 pm	Networking Break- Best Practices For Truck Safety- Making the Pros Even Better	
	1:00-2:00 pm	Retail Beverage Council (RBC) Education Operational/Regulatory Panel with Q&A with Interim DBPR Secretary Miller; ABT Executive Director Philpot confirmed and Samantha Hunter Padgett, General Counsel with FRF	Sarasota 2-3
	2:00-2:15	RBC Networking Break	
	2:15-3:15 pm	RBC Education- Market Trends/Category Management- Panel <i>with Jim Dunn- Ira Higdon Grocery Company; Stoney Smith, United Fuel and Supply, Hudson Food Stores; Oscar Marrero, Esq., Marrero and Wydler Attorneys at Law; Southern Glazers Wine and Spirits Marketing Coordinator (invited), others TBD.</i>	Sarasota 2-3
	2:15 pm-3:00 pm	Best Practices For Truck Safety- Making the Pros Even Better – Hours of Service, ELDs and All Things Log-Related <i>with Rich Kurtz, PeopleNet and Jeff Sanderson, FMCSA.</i>	Osceola 3
	2:15 pm-3:00 pm	Best Practices For Truck Safety- Making the Pros Even Better- DriveSafe Program <i>with Nathan Gravely, Federated Insurance</i>	Osceola 4

	3:00 pm-3:45 pm	Best Practices For Truck Safety- Making the Pros Even Better Workshop- Drug/Alcohol Testing Program Best Practices <i>with Jeff Stamm, Rowland Transportation</i>	Osceola 3
	3:00 pm-3:45 pm	Best Practices For Truck Safety- Making the Pros Even Better Workshop- Cargo Securement Basics and Overcoming Common Violations <i>with Cpt. Bryant Gay, FHP Commercial Vehicle Enforcement</i>	Osceola 4
	3:15-4:30 pm	RBC Education- Mixologist (TBD)	Wreckers Sports Bar
	3:45 pm-4:30 pm	Best Practices For Truck Safety- Making the Pros Even Better Workshop- New Laws and Final Rules in State/Federal Regulation <i>with Chief Troy Thompson and Maj. Derek Barrs, FHP Commercial Vehicle Enforcement; Jeff Sanderson, FMCSA.</i>	Osceola 3
	3:45 pm-4:30 pm	Best Practices For Truck Safety- Making the Pros Even Better Workshop- Cyber-liability Issues and Fixes <i>with Nathan Gravely, Federated Insurance</i>	Osceola 4
	4:30 pm-5:30 pm	Retail Beverage Council (RBC) Bash @ Wreckers Sports Bar with guest Byron Hayes, VP/GM SGWS North Florida (invited) <i>inside Gaylord Palms Resort (Open to RBC attendees and RBC tradeshow exhibitors)</i>	Wreckers
	7:00 pm-10:30 pm	Welcome Reception/"Night at the Races Sunshine Derby" <i>Florida Emerging Retail Leaders (FERL) Fundraising Event @ Wreckers Sports Bar inside Gaylord Palms Resort - Open to ALL Sunshine EXPO attendees and Exhibitors</i>	Wreckers
<i>Sunday, July 23</i>	7:00 am-3:30 pm	Sunshine EXPO Tradeshow - Registration Desk Open	Exhibit Hall Registration D-F
	7:15 am-9:15 am	FPMA Scholarship Awards & FRF/FPMA/FGA/RBC - Legacy Awards Breakfast	Osceola A

	7:00 am-9:00 am	Southeast Asian American Store Owners (SAASOA) Breakfast – <i>Invite Only</i>	Osceola 1-6
	9:30 am-5:00 pm	SUNSHINE EXPO - Tradeshow open	Exhibit Hall D-F
	1:00 pm-3:00 pm	Florida Grocers Association (FGA) Best Bagger Competition (Tradeshow floor)	Tradeshow Floor
	5:00 pm-7:00 pm	Chevron Reception- <i>Private Brand Function Invite only</i>	MOOR
	6:00 pm-8:00 pm	Motiva Dinner- <i>Private Brand Function Invite only</i>	Old Hickory Steak House
	9:00 pm-11:00 pm	Florida Retail Federation (FRF) Hospitality Suite - <i>open to all Sunshine EXPO attendees and exhibitors</i>	Private Suite
<i>Monday, July 24</i>			
	8:30 am-9:30 am	Pure Brand Breakfast Meeting- <i>Private Brand Function Invite only</i>	Osceola 2
	8:30 am-9:30 am	Marathon Petroleum Brand Breakfast- <i>Private Brand Function Invite only</i>	Osceola 1
	9:00 am-11:00 am	Chevron Brand Breakfast Meeting- <i>Private Brand Function Invite only</i>	Osceola 3
	10:00 am-11:00 am	CITGO Brand Meeting- <i>Private Brand Function Invite only</i>	Osceola 4
	11:00 am-12:15 pm	ExxonMobile Brand Lunch Meeting- <i>Private Brand Function Invite only</i>	Osceola 5
	12 noon-1:15 pm	Shell- Motiva Brand Lunch Meeting- <i>Private Brand Function Invite only</i>	Osceola 6
	12:30 pm-1:15 pm	BP Brand Lunch Meeting- <i>Private Brand Function Invite only</i>	Osceola 1
	6:00 pm-8:00 pm	Marathon Brand Reception- <i>Private Brand Function Invite only</i>	St. George 112

**All events are tentative until confirmed closer to the event.*